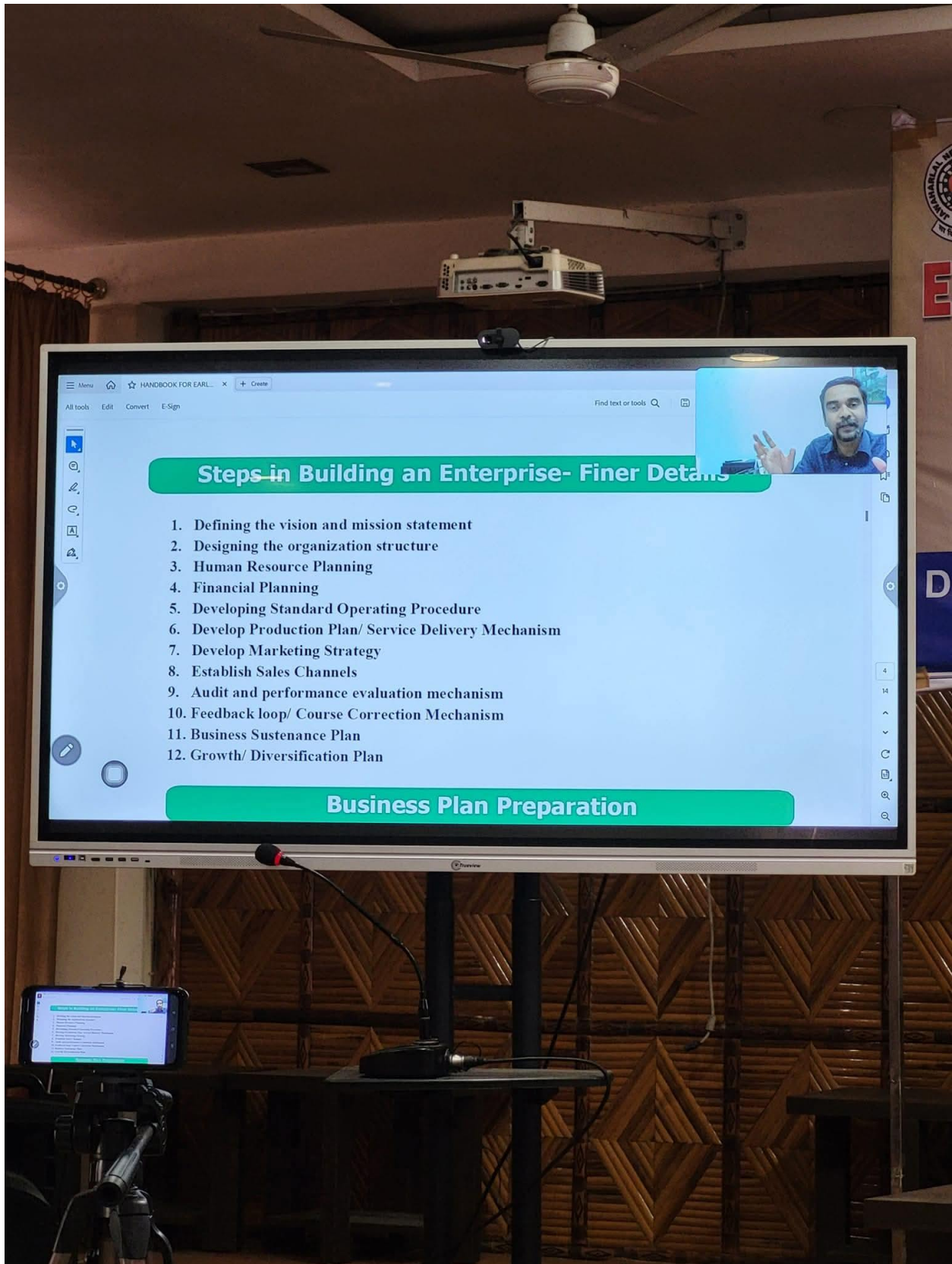


A 5 days Entrepreneurship Development Programme (EDP) has been organised for the youth of Kamrup rural area from 19th to 23rd November, 2024. This programme is targeted for mentoring the youth interested to launch start-ups in the locality. This programme has been arranged by the Entrepreneurship Development Center of Jawaharlal Nehru College, Boko which was established under a project sponsored by NEC, Shillong with IIE Guwahati as a Nodal Agency. The sessions are being done both through online and offline mode



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## Steps in Building an Enterprise- Finer Details

1. Defining the vision and mission statement
2. Designing the organization structure
3. Human Resource Planning
4. Financial Planning
5. Developing Standard Operating Procedure
6. Develop Production Plan/ Service Delivery Mechanism
7. Develop Marketing Strategy
8. Establish Sales Channels
9. Audit and performance evaluation mechanism
10. Feedback loop/ Course Correction Mechanism
11. Business Sustenance Plan
12. Growth/ Diversification Plan

## Business Plan Preparation